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**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**MOBIS TRANSPORTATION/BIKESTATION ANNOUNCES MOBISEDGE –  
“SHOVEL-READY” DEVELOPMENT TOOL FOR ACCELERATION OF  
ARRA-FUNDED BICYCLE INFRASTRUCTURE PROJECTS**

*Mobis/Bikestation Services Help Customers Qualify for Funding from the ARRA Stimulus Package by Quickly Implementing Alternative Transportation Infrastructure Projects*

**LONG BEACH, Calif., May 26, 2009** — While stating that “time is ticking and a lot of agencies are scrambling to get bicycle infrastructure projects in place to meet ARRA qualifications,” Andréa White-Kjoss, chief executive officer of [Mobis Transportation/Bikestation](#), today announced [MobisEDGE](#), a program designed to jump-start bicycle and transit center projects for agencies with site analysis, demand planning and cost estimates in four weeks.

Under the requirements of the **American Recovery and Reinvestment Act (ARRA)**, agencies intending to allocate stimulus bill monies to bicycle infrastructure must obligate 50 percent of the funds within 180 days of the apportionment (funds not obligated within the designated period are recaptured and redistributed to other grantees that demonstrate that the funds can be spent within the stipulated time frame). The remaining funds must be spent within one year. Funding for [bicycle infrastructure](#) is eligible in the ARRA Enhancement Funding Category with \$4.7 million in available funds, State Fiscal Stabilization Funding with \$9.7 billion, Community Development Block Grants with \$1 billion, and Energy Efficiency Category with \$3.1 billion in available funds.

White-Kjoss stated, “A lot of agencies are realizing that they don’t have the time, people or information to meet the dates to obligate these funds. But they really want to incorporate ‘last mile’ [bicycle transit centers](#) into their transportation system to reduce

traffic congestion and meet commitments they've made for **carbon-neutral projects**. As the nation's only turnkey alternative transportation provider, Mobis/Bikestation is set up to help meet those deadlines and provides municipalities with cost effective alternative transit center systems. We have built and operated our own [Bikestation](#) facilities and know exactly what's required to get the job done."

The new **MobisEDGE** program includes an abbreviated on-site planning appraisal derived from the company's unique **SCORE site assessment** service. The appraisal starts with a bicycle accessibility and use analysis, as well as transport assessments and an evaluation of the interaction between pedestrian, bicycle and vehicular movements. The assessment analyzes the balance between access by public transport, walking and bicycle modes and the need for efficient servicing and parking demands.

"MobisEDGE provides government agencies a cost-effective and quick understanding of how to execute bicycle facilities at the lowest possible cost of ownership," said White-Kjoss. "In less than four weeks, our team will provide the client a planning document for their project that includes a service plan, conceptual floor plan, and high-level program cost estimates."

Mobis/Bikestation also provides one source for government agencies to procure **bicycle infrastructure equipment** and services and solutions including **bicycle parking** systems, access control systems and secure indoor parking management systems. Mobis/Bikestation operates bicycle systems every day enabling it to offer unmatched access to a proven and comprehensive line of equipment and services.

"There are a lot of options and our clients rely on us to use our experience to recommend the best equipment for their specific need," said White-Kjoss. "We evaluate products and services in our own bike transit centers and team with top manufacturers to develop products for the changing marketplace."

Mobis/Bikestation also provides project management support through selection, sourcing, price and logistics. In addition, Mobis/Bikestation offers refurbishment and maintenance services for existing bicycle infrastructure equipment through a network of service professionals.

#### About Mobis Transportation/Bikestation

[Mobis Transportation/Bikestation](#) is a consulting, development and management firm that helps clients develop sustainable bicycle and other **alternative multimodal transportation infrastructure** systems from inception through construction, operations and maintenance. It was founded with the goal to reduce traffic congestion and vehicular emissions, improve access to mass transit and offer meaningful mobility choices. Mobis operates a network of innovative transportation facilities through [Bikestation](#), [CityWheels](#) and [City BikeShare](#) brands. Bikestation creates the only turnkey ecosystem for bicyclists and bicycling. The company consults in design and build, and it manages these facilities across the country and around the world. Bikestation facilities offer secure bicycle parking and related services to make cyclists' lives easier, including repair services, equipment and accessory sales, restrooms and changing rooms. Mobis/Bikestation has headquarters in Long Beach, Calif. More information on Bikestation can be found at [www.bikestation.com](http://www.bikestation.com) or by calling at 562-733-0106, or by e-mailing [info@bikestation.com](mailto:info@bikestation.com).